IBTA
International
Blind Tennis Association

2025-2030 Strategic Plan

Vision	To lead a global movement to ensure that the sport of tennis is accessible to all and to become a premier provider of blind and visually impaired tennis opportunities worldwide.				
Mission	Develop and grow adaptive tennis to engage people who are blind or vision impaired to pursue healthy lifestyles and enable them to be part of active communities worldwide.				
Values	**Outcome Driven** We measure our contributions to our sport in terms of positive outcomes for the players.	**Fair Play** We promote fairness, trustworthiness, tolerance, and respect – both on and off the court.	**Health and Well-Being** We offer opportunities to people who are blind or vision impaired to improve their physical and mental health.	**Inclusivity** We embrace diversity in all forms and remove barriers that hinder access to the sport of tennis.	**Player Centred** We empower all players who are blind or vision impaired to participate in the tennis activities of their choice, whether in a friendly or competitive setting.

142-143 Parrock Street
Gravesend, England, DA12 1EY, UK
internationalblindtennis.org

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Strategic Goals	Increase Global Participation and Foster Partnerships	Ensure Financial Sustainability and Promote Research	Raise Awareness and Advocacy	Promote Inclusivity and Accessibility	International Competitions and be part of the Paralympics
	Grow membership affiliation and support the development of programmes in countries where blind tennis is not well established. Collaborate with international governing bodies (ITF, IBSA, IPC) to promote blind tennis. Seek partnerships that help reinvest in the sport.	Secure funding and improve governance to help sustain and grow blind tennis programmes globally. Encourage research as well as explore innovations in adaptive equipment.	Increase public awareness of blind tennis as a doable and exciting sport for individuals with visual impairments. Advocate for the inclusion of blind tennis in multi-sport events, such as the IBSA World Games and the Paralympics.	Expand opportunities for individuals with visual impairments to participate in tennis. Ensure that tennis facilities and programmes are accessible to players with visual impairments. Promote web accessibility standards.	Host international tournaments and events to provide competitive opportunities for players who are blind or have low vision. Collaborate with member countires to organise regional competitions and demonstration events.

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Strategic Objectives	Reach a total 60 member countries by 2030. Target two (2) new strategic partnerships per year by 2030.	Attract new sponsors by end of 2026. Collaborate with IBSA and the ITF on technical specifications for accessible equipment, including research into audible balls and training aids.	Develop accessible informational and educational videos by end of 2026.	Align IBTA certification for Umpires, Referees, and Coaches with ITF standards by 2026. Align certification for Classifiers with IBSA and IPC standards by 2026.	Promote blind tennis in international and national conferences. Organise 'Train the trainers' sessions in IPC regions by 2027. Meet all the IPC criteria status for becoming a Paralympics discipline by 2028.

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